

2009 Iowa Ranch Horse Association Sponsorship Information

Sponsors will receive the following benefits:

- a) Listed on the IRHA Website
- b) In the newsletter (min. 4 per year)
- c) In the directory
- d) Displayed on a sign (with levels) @ the entry booth
- e) Sponsors will be announced at IRHA Shows
- f) Banner hung in the arena, (Banner must be provided by the sponsor)

In addition to the above listings, sponsors will receive discounts for advertising in all IRHA publications.

- \$100 (Blue Ribbon)** - 10% off any ad purchases; announced @ beginning only
- \$150 (Bronze)** - 15% off any ad purchases; announced beginning & afternoon
- \$200 (Silver)** - 20% off any ad purchases; announced beginning, noon & afternoon
- \$250 (Gold)** - 25% off any ad purchases; announced as often as possible (beginning, between classes, lunch, afternoon, etc); this level or higher \$\$ can supply a banner for display @ the shows.
- \$500+ (Platinum)** - 30% off any ad purchases All of the above *plus* banner/logo on NL cover, website homepage, maximum promotion

