

Iowa Ranch Horse Association

Sponsorship Information

Sponsors will receive the following benefits.

- a) Listed on the IRHA Website
- b) In the newsletter (min. 4 per year)
- c) In the directory
- d) Displayed on a sign (with levels) @ the entry booth
- e) Sponsors will be announced at IRHA Shows
- f) Banner hung in the arena, (Banner must be provided by the sponsor)

In addition, to the above listings, sponsors will receive discounts for advertising in all IRHS publications.

\$100 (Blue Ribbon) - 10% off any ad purchases; announced @ beginning only

\$150 (Bronze) - 15% off any ad purchases; announced beginning & afternoon

\$200 (Silver) - 20% off any ad purchases; announced beginning, noon & afternoon

\$250 (Gold) - 25% off any ad purchases; announced as often as possible (beginning, between classes, lunch, afternoon, etc); this level or higher \$\$ can supply a banner for display @ the shows.

\$500+ (Platinum) - 30% off any ad purchases All of the above *plus* logo on NL cover, website homepage, max promotion

